

## **REFLEXION – the new inkjet paper collection for trans-promo usage**

REFLEXION is the inkjet paper collection, produced by M-real Zanders, specially developed to ensure outstanding printed results on inkjet printing techniques.

REFLEXION is produced in the M-real speciality papers mills Gohrmühle in Bergisch Gladbach, Germany and Reflex in Düren, Germany. One of the key focuses of the M-real speciality papers mills is the development, production and converting of high-quality inkjet papers. To provide the best possible solutions to our customers, we are consistently investing in new technologies, equipment and logistic systems.

As a highly innovative papermaking, coating and converting mills with modern production equipment, the two mills are able to provide state of the art off-the-shelf products, as well as tailor-made base papers and individualised coating formulations.

**REFLEXION neat:**

The uncoated digital paper for coloured and monochrome inkjet printing. REFLEXION neat can be used for transaction and transpromo applications on your web inkjet printer. Available in 80g/m<sup>2</sup>.

**REFLEXION crystal**

The surface treated digital paper for inkjet printing with higher colour density and brilliant sharpness for higher demands. Places outstanding results on your web inkjet printer in transpromo and direct mailing for your marketing communication. Available in 90g/m<sup>2</sup>.

**REFLEXION matt**

A fast drying premium matt coated inkjet paper for sharp text and vibrant coloured graphics. REFLEXION matt is a premium paper for high quality applications on your web inkjet printer. Available in 95g/m<sup>2</sup>, 120g/m<sup>2</sup> (one side coated) and 100g/m<sup>2</sup> (two side coated).

More information about the REFLEXION range and M-real Zanders' tailor-made solutions can be find under [www.zanders-reflexion.com](http://www.zanders-reflexion.com). Samples of the new range can be ordered through [reflexion@m-real.com](mailto:reflexion@m-real.com).

